Institute of Brilliant Failures

Working together, Failing together, Learning together



Accepting Brilliant Failures



Learning from Brilliant Failures

Project Plans

A project plan
is a set of lies
that make others
decide what *we*
want *them* to decide!



"Before I make my decision, I'd like to see those meaningless statistics again"

Uno Moralez
Credits

A well-known formula

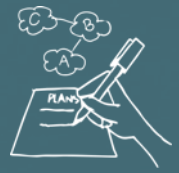


NT + OO = EOO



New Technology

Old Organisation



+

Expensive Old Organization



Failure is not an option
Failure is not an option
Failure is not an option
Failure is not an option
Failure is not an option
Failure is an option

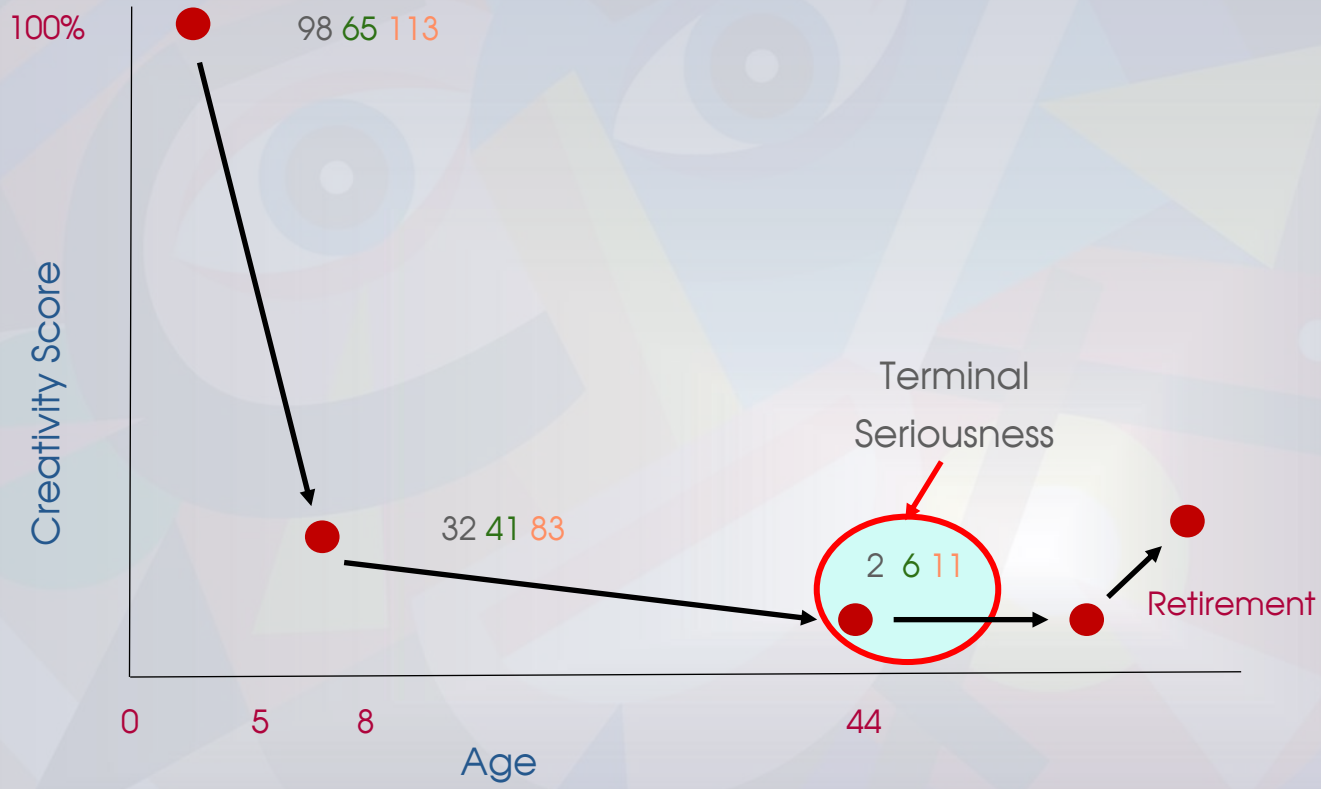






AI = Additional Intelligence

Creativity Score





FAIL

First Attempt In Learning

"Sometimes you earn, sometimes you learn"

From Cost of Failure

towards

Value of Failure

Brilliant Failures

BF = V x I x R x A x L

V = Vision

I = Inspiration

R = Risk Management

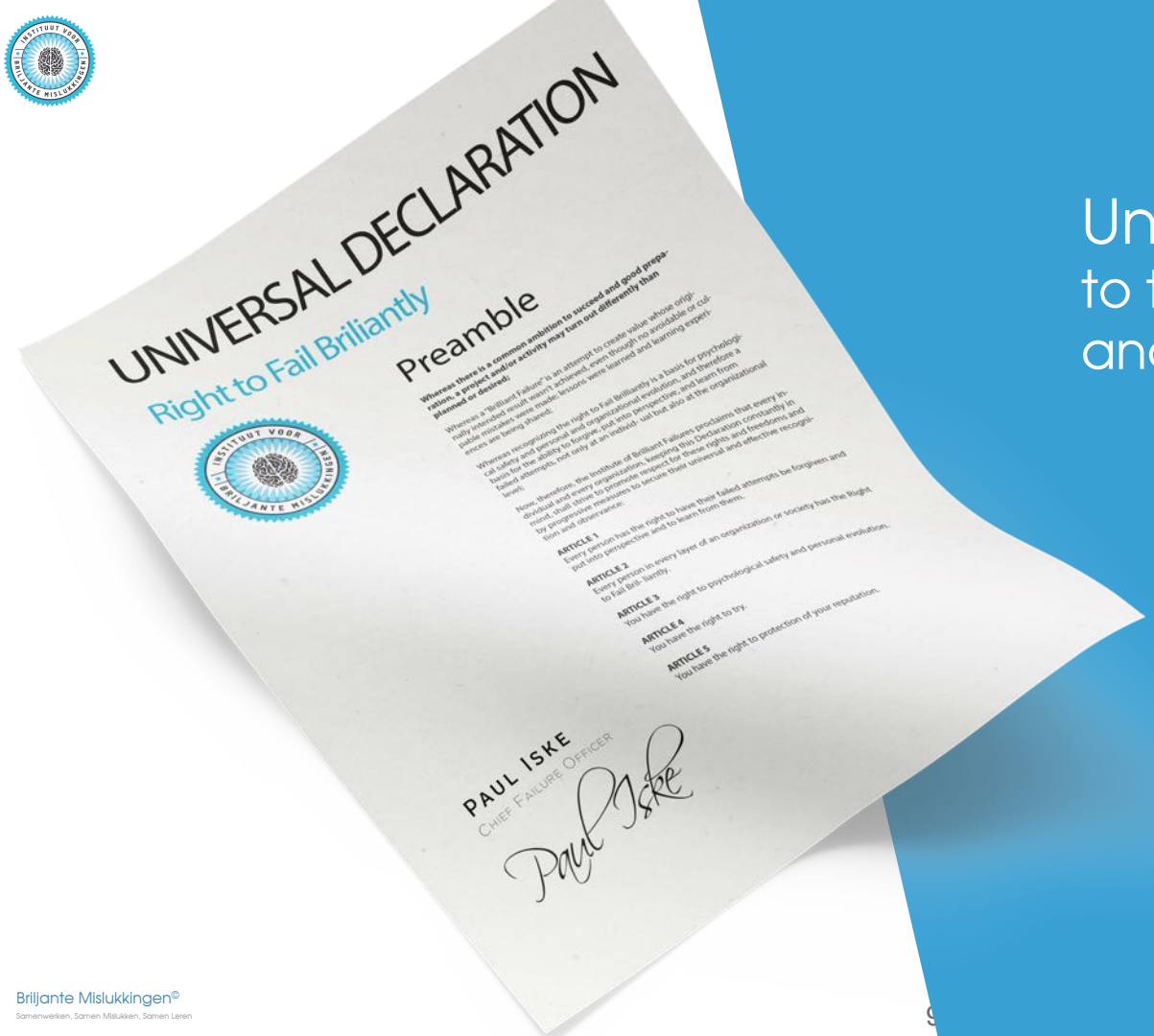
A = Approach

L = Learning



Definition

A Brilliant Failure© is a well-prepared attempt to create value, but with a different outcome than expected and with a learning opportunity.



Universal Human Right

to try, to fail (brilliantly) and to learn



F F A K

Failure First Aid Kit



Receive a number of conflicting appointments, making your denials trustworthy.



Via SMS, you will receive 4 examples of small failures that you can use for downplaying your failure.



You will receive four options for passing the problem off to someone else, including 2 colleagues and 2 external parties.



We will order an Uber taxi immediately, which will be ready to pick you up within 10 minutes at the rear entrance.



Congratualtions, you have executed the right to fail (brilliantly)! Tell everyone how proud you are and that you are happy to share your experiences.

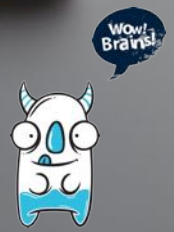


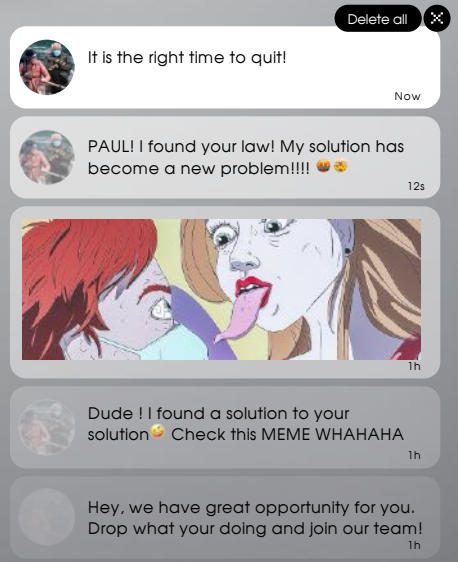
SEE THE ~~VALUE~~ SUCCESS IN MISSING ~~SUCCESS~~ FAILURE

> A success is a failed failure
>
> Paul Iske I Chief Failure Officer









INSTITUUT VOOR BRILJANTE MISLUKKINGEN

Brilliant failure is an OPTION

