



NETFLIX

AI as the engine of change!

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Business

Liz Truss warns there is 'a reckoning coming' for central banks, and backs Trump in Fed battle; US growth revised higher amid AI boom - as it happened

Updated 6d ago

Rolling coverage of the latest economic and financial news, as former PM criticises Bank of England and claims UK faces 'economic doom loop'

● People in the UK: how have you been affected by the rise in food prices?

Amerikaanse economie groeit harder dankzij AI

Door onze economieredactie

29 aug 2025 om 08:13

Update: 5 dagen geleden

267 reacties

Delen

De Amerikaanse economie heeft in de periode april tot en met juni beter gepresteerd dan eerder werd gedacht. Kunstmatige intelligentie (AI) speelt daarin een grote rol.

Bedrijven stoppen miljarden in datacenters, slimme software en AI-toepassingen die processen sneller en goedkoper maken. Denk aan ziekenhuizen die AI gebruiken voor diagnoses, banken die risico's slimmer inschatten en fabrieken die de productie automatiseren.

Het resultaat is meer groei. Nieuwe cijfers laten een groei van 3,3 procent zien, terwijl eerder werd uitgegaan van 2,8 procent, meldt het U.S. Bureau of Economic Analysis (BEA).

Economen noemen dit de "AI-hype", schrijft [The Guardian](#). De technologische golf is te vergelijken met de internetrevolutie in de jaren negentig. Niet alleen techgiganten profiteren, maar ook traditionele sectoren zien hun werk efficiënter worden.

AI 2027

US Government falls

AI escapes the lab

AI ANXIETY: LAYOFFS, REGULATION & THE FUTURE OF WORK

"I'M HONESTLY SCARED OF IT"

WHY AI

AI Phobia

Minute Learnings

"THE PANIC HAS STARTED!"

HOW TO OVERCOME AI ANXIETY

From Dot-Com to Dot-AI: Is this the next Tech Revolution?

Music: Climbing to the top, Elisaveta Staycheva (<https://pixabay.com/music>)



Evolve or Be Eclipsed

Only 10% of Fortune 500 companies from 1955 still exist, evolve or risk becoming history!

- Technology is evolving fast, driven by AI, IoT, data, and more
- According to **Moore's Law** (co-founder Intel Corp), computing power doubles approximately every two years
- Innovation is accelerating, adaptability is no longer optional
- Legacy alone doesn't ensure survival in a disruptive landscape
- Companies like **Blockbuster**, **Kodak**, and **BlackBerry** failed to adapt, and fell behind
- Meanwhile, **Netflix**, **Uber**, **Airbnb**, **Apple**, **Google**, and **Amazon** leveraged change to lead



vs



AI in Procurement - Hype or Revolution?

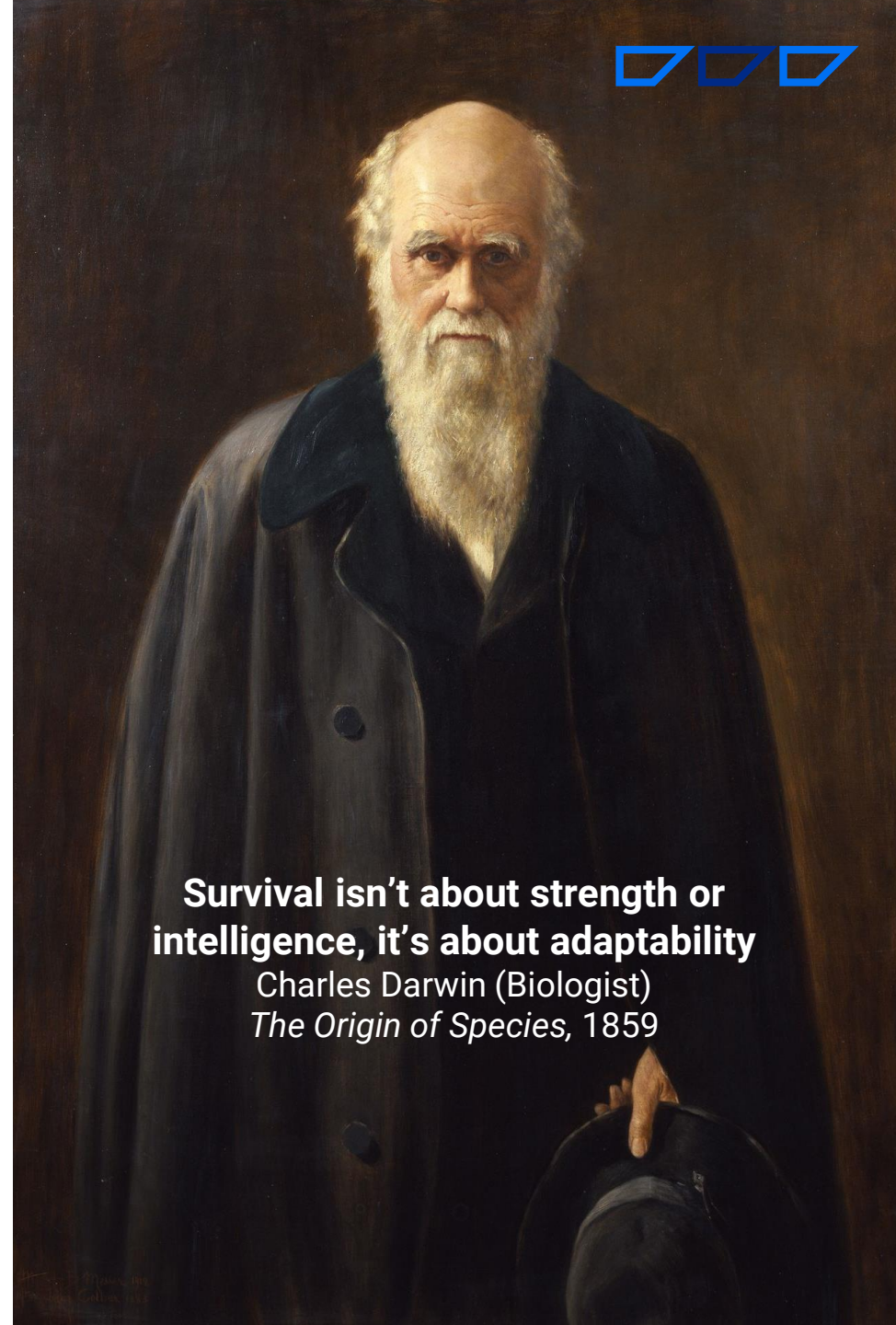
Lead the AI transformation, before it leads you

- AI is set to perform 60% of procurement's current work in the next five years
- By 2026, 92% of CPOs will pilot GenAI and 22% plan to invest more than \$1M annually
- AI-enabled teams deliver 10% lower operating costs and up to 30% faster supplier selection
- By 2026, 60% of procurement functions will embed AI analytics, driving 20% higher cost savings

Procurement isn't being replaced, but it's being redefined.

Survival isn't about strength or intelligence, it's about adaptability

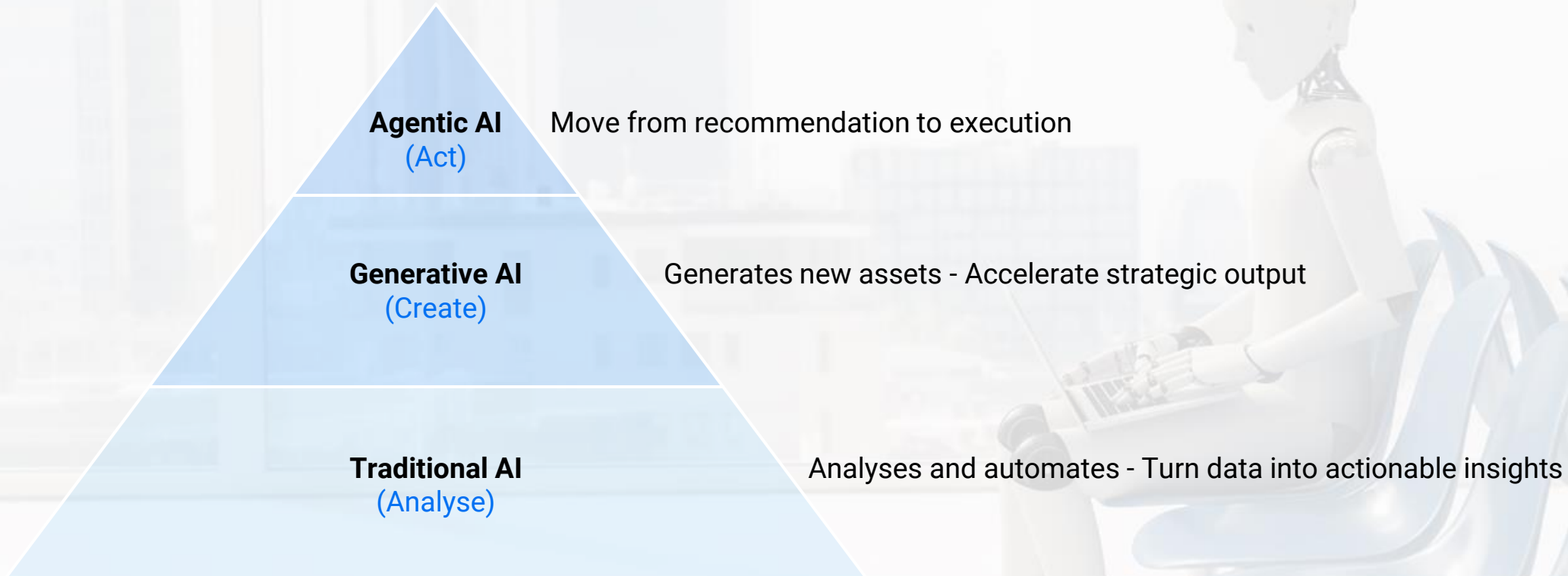
Charles Darwin (Biologist)
The Origin of Species, 1859





The AI Stack For Modern Procurement

Shift from automation to intelligence



These capabilities don't compete they stack.

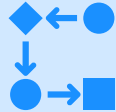
Together they shift procurement from cost control to value creation, and from transactional to autonomous.

Procurement's Friction Points

Procurement is stuck between rising complexity and stagnant capacity and must overcome some challenges



Fragmented
supplier data



Siloed processes
from source to pay



Mounting pressure
for savings,
innovation, ESG



Talent tied up in
low-value tasks



Is AI the magic wand
Procurement has been
waiting for?



What Brings Generative AI to Procurement?

AI-Powered procurement automation: Eliminating manual work

Procurement is being redefined.



Risk Mitigation

Reactive to issues → Proactive,
predicts & mitigates risks



Decision-Making

Intuition & experience → AI with real-
time data



Supplier Risk Management

Limited supplier visibility → AI
predicts disruptions & plans



Data Processing

Manual data entry → AI data
insights & automation



Document Management

Manual RFPs/contracts/SOWs →
GenAI drafts docs in minutes



Supplier Selection

Past relationships-based → AI
predicts best-fit suppliers



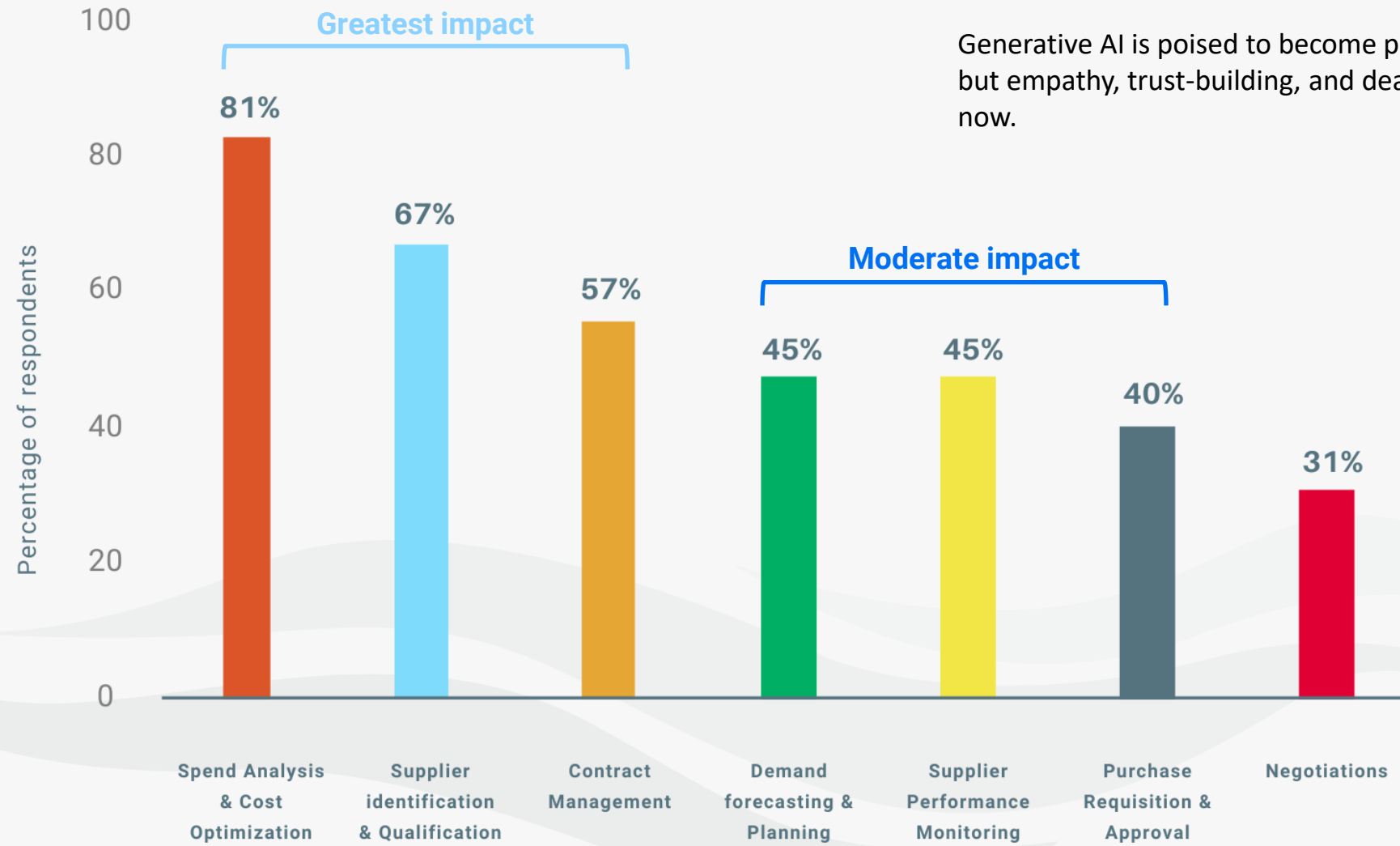
Contract Management

Labor-intensive, error-prone → AI
automates and ensures compliance



GenAI's Potential in Procurement

Data-driven tasks are ripe for disruption, human-led negotiations still hold the crown



Generative AI is poised to become procurement's **analytical powerhouse**, but empathy, trust-building, and deal-making will remain firmly human for now.



How Different Industries Are Adopting GenAI

Maximize AI's Impact in procurement by aligning GenAI use cases with industry-specific challenges

Retail & E-Commerce

AI-driven demand forecasting helps retailers optimize inventory levels and reduce overstocking.

Uses AI-powered procurement analytics to **refine warehouse restocking** strategies, reducing excess inventory by 25% while improving product availability.



Manufacturing

AI-driven automation speeds negotiations and predicts disruptions.

Leverages GenAI to **analyze supply chain data**, reducing component shortages by 30% and enhancing production efficiency.



Healthcare & Pharmaceuticals

AI procurement ensures compliance and maximizes supply efficiency.

Employs AI-driven **contract analysis automation**, cutting compliance risks by 40% and speeding up supplier audits.



Technology & IT Services

AI accelerates vendor selection, negotiations, and cloud spend control.

Integrates AI-powered **procurement analytics** to refine software licensing agreements, reducing unnecessary cloud spend and improving budget allocation.





How Different Industries Are Adopting GenAI

Key Takeaway

"AI's procurement impact is industry-specific, align adoption with your unique needs and goals for maximum results."



Preparing for an AI-Driven Procurement

Beyond the Toolset: Transform people, processes and partnerships

Selecting the Right AI Tools

- Pick purpose-fit tools
- Pilot, then expand
- Upskill the team
- Add new talent
- Blend old and new



Implementing Change Holistically

- Culture first
- Stakeholder line-up
- Ongoing enablement
- Aligned rewards
- Iterate and scale



**Embrace the mindset, lead the change,
own the future**

**Results: greater efficiency, cost savings,
adoption, quality, and user satisfaction**



GenAI isn't just a tool: it's a Game-Changer

AI Ethics are key: should an AI based process have full control?

Develop a clear framework for AI ethics, data security, and regulatory adherence to realize GenAI's full potential safely.



Compliance and privacy Challenges

- Automates tasks, delivers insights, and strengthens supplier ties, **making procurement strategic**.
- Early adoption offers major growth and **optimization potential**.
- Data-driven workflows **heighten compliance and ethics demands**.
- Strong governance ensures safe, **responsible AI use**.



Legal, regulatory, and ethical challenges

- Protect sensitive supplier and contract data; **comply with GDPR**.
- Diversify data, ensure transparency, and **keep human oversight**.
- **Establish ethics committees**, require bias reports, and align supplier standards.
- **Prepare for liability** with explainable AI, audits, and dual sign-offs.

GDPR (EU) – General Data Protection Regulation



Balancing Innovation and Responsibility

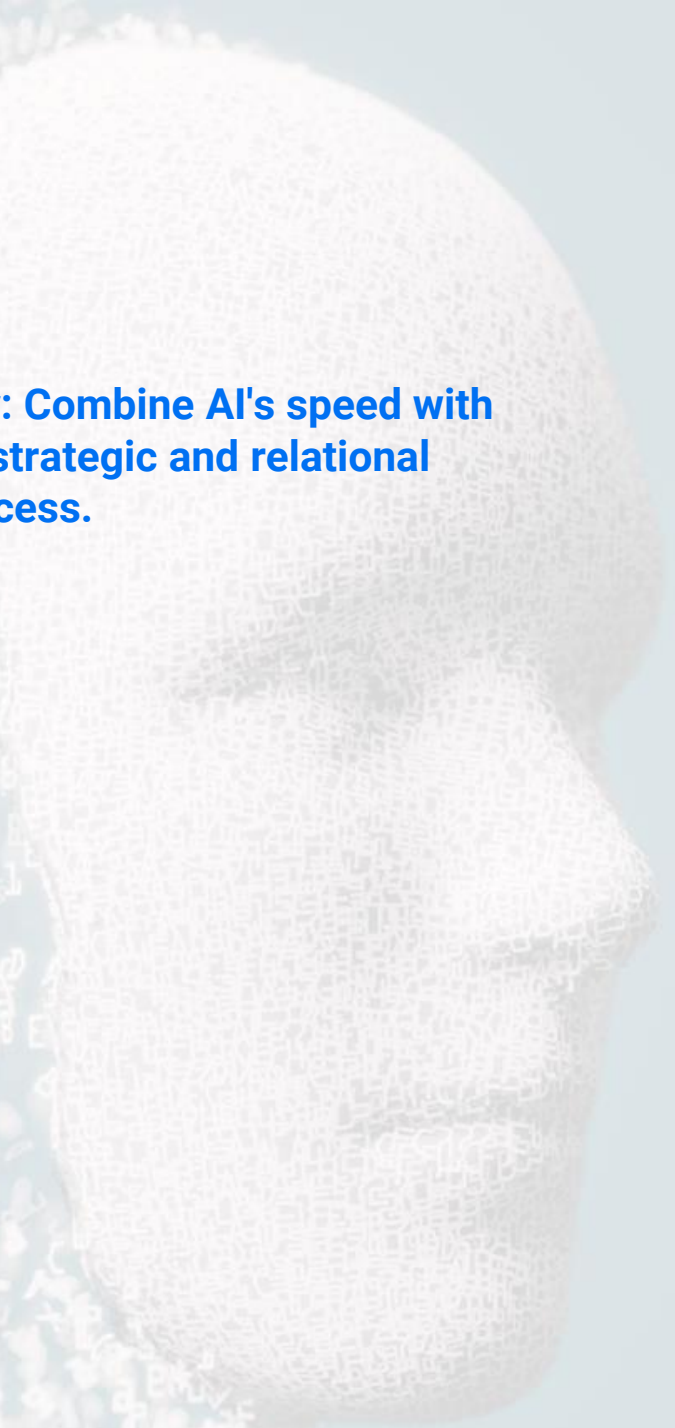
- **Balance benefits** with disciplined oversight.
- **Safeguard data** via anonymization, encryption, and access controls.
- **Set clear rules and audit outputs** for accuracy and fairness.
- **Build trust** with privacy, transparency, and human sign-off.
- Ethics and compliance **protect reputation** and maximize value.

Understanding GenAI Limits in Procurement

Get the basics right, then let AI fly

- AI is a tool, not a replacement
- Get the basics right first
- Data and readiness are critical
- Be mindful of confabulations
- Watch the costs
- Start with targeted use cases
- Augment, don't replace

Leverage HI + AI synergy: Combine AI's speed with human judgment for strategic and relational success.



Future Procurement Roles

The procurement heroes of 2030

Buyer / Procurement Analyst

GenAI Spend Intelligence
Analyst, AI Contract Specialist

Category Manager

Autonomous Supplier &
Category Strategist, ESG
Analyst

Supplier Relationship Manager

Supplier Innovation Manager,
Negotiation Specialist

Procurement Operations Specialist

AI-assisted Compliance
Monitor, Procurement
Experience

Risk & Compliance Manager

AI Governance Officer,
Resilience Modeler

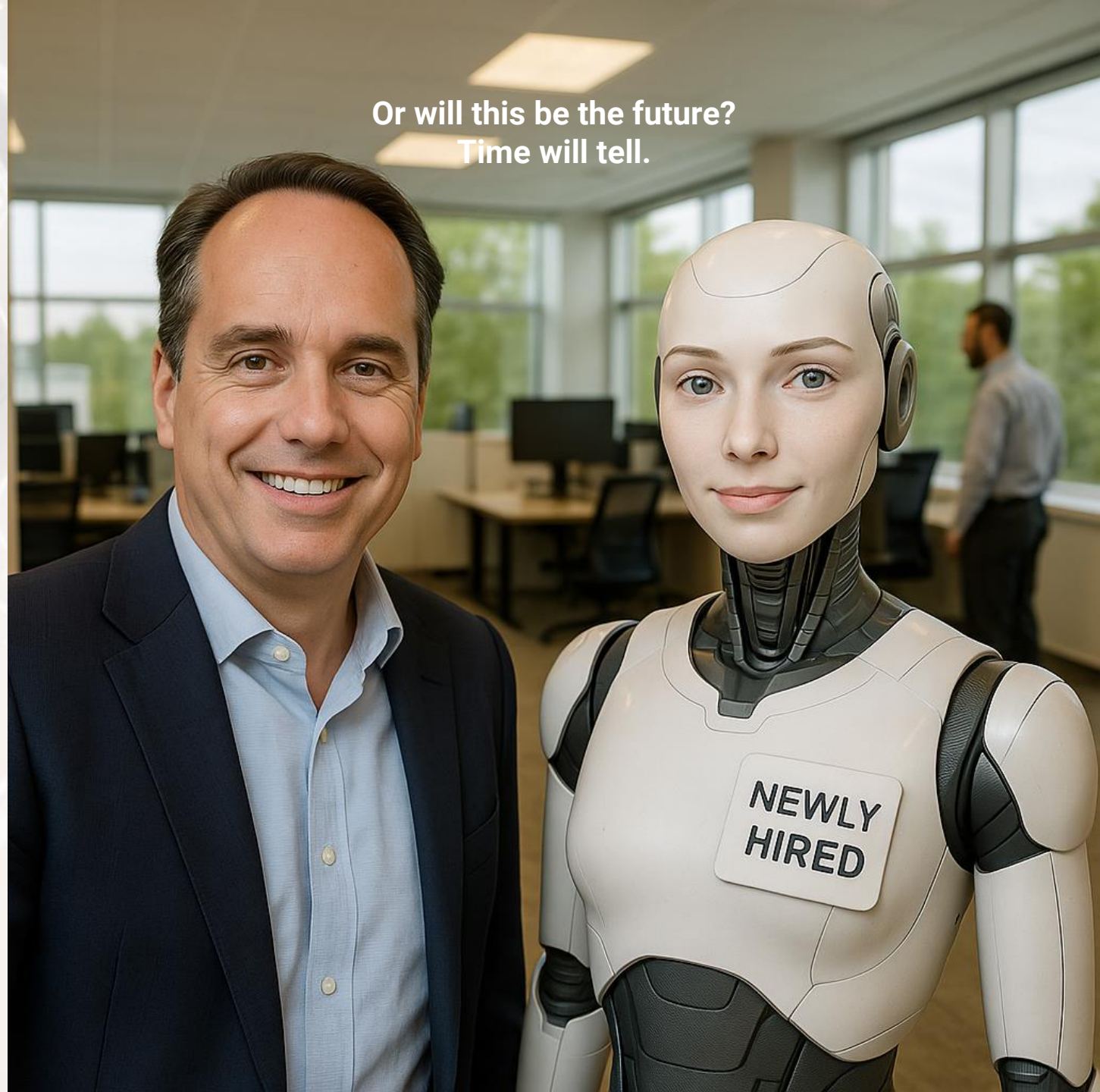
Procurement Business Partner

Strategic Procurement Partner
(AI Fluent), Ecosystem
Orchestrator

Learning & Development / HR Liaison

Human-AI Collaboration Coach

Or will this be the future?
Time will tell.

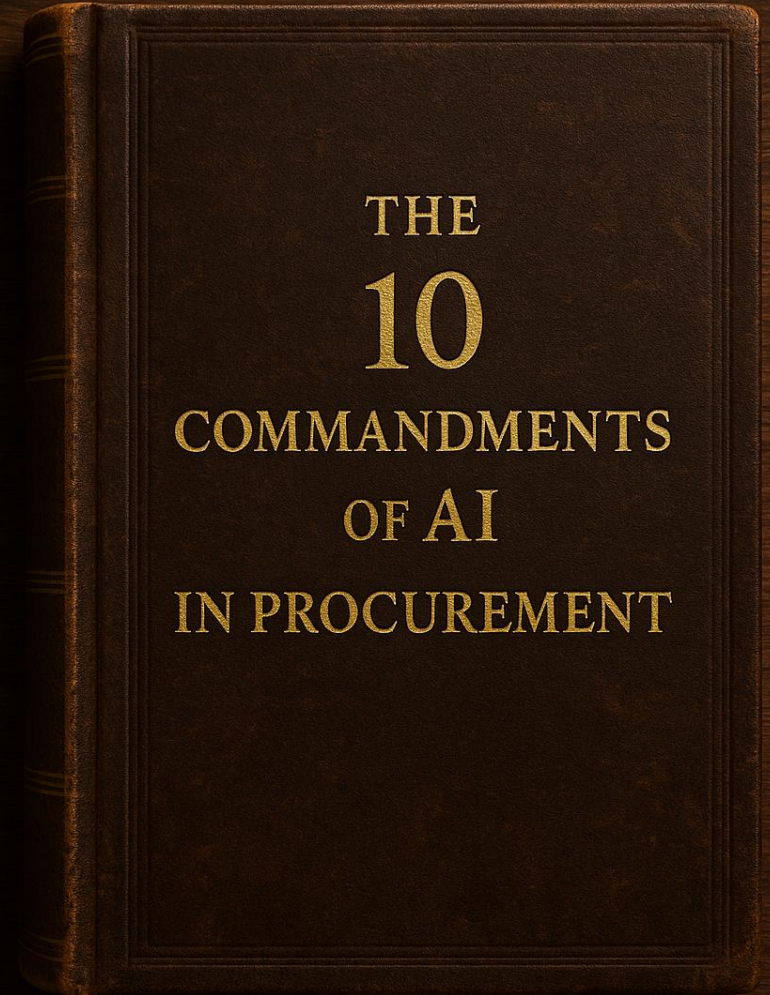


The 10 Commandments of AI

The key to procurement's future, but not a shortcut

THOU SHALT:

- I. ... not treat AI as a panacea
- II. ... lay strong foundations first
- III. ... deploy with precision and prove value
- IV. ... empower people as much as machines
- V. ... build trustworthy AI
- VI. ... embrace complexity with agility
- VII. ... collaborate across the ecosystem
- VIII. ... not cling to past success
- IX. ... reject complacency
- X. ... embrace change as a way of life



THE 10 COMMANDMENTS OF AI IN PROCUREMENT



Call to Action

Don't wait for the future, write it.

AI isn't waiting. It's already in motion, faster, farther, and more boldly than we ever dreamed.

In this new era, it's not the strongest who lead.
Not the smartest in the room.

But those who adapt. Those who rise. Those who keep moving forward.

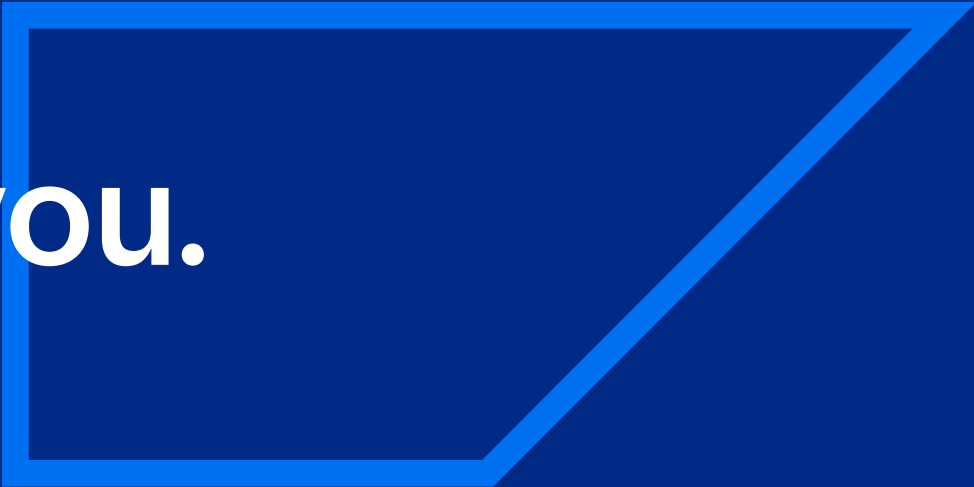
So when you leave here today, don't ask:
"Will AI transform Procurement?"

Ask yourself:
"How will I transform Procurement with AI?"

Because the future is not some distant horizon.
It's being written right now, with or without us.

**So, I leave you with this simple call:
Be the author of what's next.
Step into the story. And write the future, boldly, brilliantly, and together.**

Thank you.



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